

ASSOCIATE PRODUCT MANAGER

Pay: CA\$70,000.00 - CA\$90,000.00 per year

Job description:

WHO ARE WE

For over 20 years, we've been creating truly groundbreaking consumer electronics, one of which is the Oma Sense(tm) wearable baby monitor with our patented WakeUp(tm) algorithms that has a 4.4-star rating and saved babies' lives. Our Defender DIY video security solutions and Levana baby monitors have led to peace of mind for millions of people in over 100 countries. We design and engineer our consumer tech products right here in Canada and work within our global supply chain to sell through retailers like Costco, Best Buy, Walmart, and Home Depot. As a team of entrepreneurial engineers and designers, we are driven to explore and create the best solutions possible that go beyond "good enough" to empower everyone in the world.

JOB SUMMARY

As our Associate Project Manager, you will make sure our project management process in new product introduction (NPI) is meticulously designed and changes are made in real-time. You will act as a liaison between the research and development team and other departments, as well as suppliers to ensure all timelines in the NPI process are met with excellent quality under budget. You will contribute to the product development process in terms of time management and product development, with an emphasis on Cloud Subscription and SaaS. You are expected to monitor all projects in real time and prioritize and assign tasks to all stakeholders and be accountable for the successful completion and timely delivery of the project.

RELATIONSHIPS:

Reports to: Engineering Manager

Works with: Design, Brand Marketing, Customer Experience, Returns, Operations and Accounting

ESSENTIAL DUTIES AND RESPONSIBILITIES

Project Management in New Product Introduction

- Determining and defining the project scope and objectives
- Analysis of project requirements and specifications, generating gap analysis and compliance matrices
- Lead product development projects from strategic planning to implementation while collaborating with other departments, maintaining scope, time, cost and quality initiatives
- Oversee and coordinate the teams, departments or individuals involved in the project & maintain consistent communication
- Lead Beta trials, including planning and communication with internal teams, beta trial survey creation and results analysis
- Assist with developing product strategy documents, such as product business plans, function maps and competitive product analysis

- Implementing product improvement plan with other team members, lead improvement project and communicate internally and externally to ensure the timeline
- Lead on planning the improvement of marketing materials, including website and video resources, QSG, product manual and packaging materials.
- Make adjustments to project plan as needed and ensure the site leadership team is informed.
- Review, negotiate and manage project agreements.
- Assist vendor onboarding and continuous partner relations.

Product/Cloud platform management

- Draft product development related report and lead in version control.
- Lead cloud platform management including server configuration, cloud storage control, cloud subscription and monitoring
- Lead in APP development, customization and improvement, lead in communication internally and externally with the engineering team on APP development project.
- Lead in APP launch and configuration in APP Store and Android Play Store.
- Gather customer feedback and align with stakeholders on strategic planning of cloud services and subscription models
- Own roadmaps and strategic planning of cloud services, including cloud recordings, cloud analytics and cloud AI products
- Managing hybrid and private cloud platforms, including user account management, performance management, device integration, APP development and maintenance and cloud service management
- Managing edge AI, cloud AI and cloud function integration.

Other

- Perform other duties as assigned by the Engineering Manager

YOUR EXPERIENCE AND QUALIFICATIONS

- B.S. in Computer Science, computer engineering or Information Technology, Master's degree is preferred.
- A minimum of 3 years of Software development, SAAS and cloud management experience in the consumer electronics industry, preferably in security camera systems and IOT devices.
- 2+ years of product management experience driving platforms and systems, including experience with building 0-1 platforms
- Cloud certifications such as Google, AWS and Azure are considered as an asset.
- Basic understanding of computer vision, artificial intelligence and image processing.

- APP development experience is considered an asset
- Excellent data analysis skills, especially using statistical models and best practices to derive unique technical insights
- Experience with structured task management using online tools like Github, Jira, ClickUp, Notion, Trello, etc.
- Hands-on experience with Agile methodology – e.g. XP, scrum, Kanban – and some prior experience to traditional agency methodologies like PMI and SDLC
- Possesses a passion for consumer electronics and an entrepreneurial green-light mindset
- Ability to keep up with our results-driven and fast-paced growth culture
- Excellent written and verbal skills in English.
- Mandarin speaking is a plus
- Job Type: Full-time Experience:
- SAAS software/cloud platform: 3 years (Minimum)

Job Type: Full-time

Benefits:

- Company events
- Dental care
- Paid time off
- Vision care

Education:

- Bachelor's Degree (required)

Experience:

- SaaS: 3 years (required)
- Product Management: 2 years (required)
- Agile: 1 year (required)
- Consumer Electronic Product: 2 years (required)
- Working with Vendors: 2 years (preferred)

Language:

- Mandarin (preferred)

Work Location: In person